Summer Reading Book Poster (25 pts)

Your first assignment of the year is a poster advertising your summer reading book. Think of this assignment as creating an ad for the book; “sell” it to other students who might be looking for something new to read. Your poster should be interesting, intriguing, and captivating – something that grabs people’s attention and encourages them to check out your poster and, in turn, the book.

Please be creative and utilize your best writing, design, art, and technology knowledge and skills. Your poster should be eye-catching, appealing, and professional-looking. It should also be easy to read and understand. Posters will hang on the bulletin boards above the lockers. Keep that in mind when designing yours.

Include the following:
- Title of the book (italicized).
- Author.
- Some type of very brief description that shows what the book is about. Do not tell the entire story or spoil the ending!
- Very briefly identify what type of reader you’d recommend this book to. Who is this book’s audience? (If you like _____, then you’ll like this book.)
- A star rating (one star = meh…pass… / five stars = OMG, read this immediately!)
- Your name and section.

Technical requirements:
- 8.5x11” paper (regular paper size).
- Because they will be posted high on the wall in the hallway, use at least a 16 pt font for all text.
- Extremely neat, appealing, and professional presentation.
- Images and text.
- In color.
- No spelling or grammar/mechanics errors.

Remember the six traits of good writing! Focus particularly on your VOICE and your WORD CHOICE.

**VOICE**

The Voice is the writer coming through the words, the sense that a real person is speaking to us and cares about the message. It is the heart and soul of the writing, the magic, the wit, the feeling, the life and breath. When the writer is engaged personally with the topic, he/she imparts a personal tone and flavor to the piece that is unmistakably his/hers alone. And it is that individual something–different from the mark of all other writers–that we call voice.

**WORD CHOICE**

Word Choice is the use of rich, colorful, precise language that communicates not just in a functional way, but in a way that moves and enlightens the reader. In good descriptive writing, strong word choice clarifies and expands ideas. In persuasive writing, careful word choice moves the reader to a new vision of things. Strong word choice is characterized not so much by an exceptional vocabulary that impresses the reader, but more by the skill to use everyday words well.